

HEALTH AND WELLBEING BOARD – 27th January 2016

Title of paper:	Health and Wellbeing Strategy Development Update Report	
Director(s)/ Corporate Director(s):	Alison Michalska Corporate Director for Children & Adults, Nottingham City Council. Colin Monckton, Director of Commissioning, Policy and Insight, Nottingham City Council. Alison Challenger, Interim Director of Public Health, Nottingham City Council. Dawn Smith, Chief Operating Officer, Nottingham City Clinical Commissioning Group.	Wards affected: All
Report author(s) and contact details:	James Rhodes, Strategic Insight Manager, Nottingham City Council James.rhodes@nottinghamcity.gov.uk	
Other colleagues who have provided input:	Dr Rachel Sokal, Consultant in Public Health Louise Noon, Insight Specialist (Public Health)	
Date of consultation with Portfolio Holder(s) (if relevant)	14 th January 2016	
Relevant Council Plan Key Theme:		
Strategic Regeneration and Development		<input type="checkbox"/>
Schools		<input type="checkbox"/>
Planning and Housing		<input type="checkbox"/>
Community Services		<input type="checkbox"/>
Energy, Sustainability and Customer		<input type="checkbox"/>
Jobs, Growth and Transport		<input type="checkbox"/>
Adults, Health and Community Sector		<input checked="" type="checkbox"/>
Children, Early Intervention and Early Years		<input type="checkbox"/>
Leisure and Culture		<input checked="" type="checkbox"/>
Resources and Neighbourhood Regeneration		<input type="checkbox"/>
Relevant Health and Wellbeing Strategy Priority:		
Healthy Nottingham - Preventing alcohol misuse		<input checked="" type="checkbox"/>
Integrated care - Supporting older people		<input checked="" type="checkbox"/>
Early Intervention - Improving mental health		<input checked="" type="checkbox"/>
Changing culture and systems - Priority Families		<input checked="" type="checkbox"/>
Summary of issues (including benefits to citizens/service users and contribution to improving health & wellbeing and reducing inequalities):		
<p>The results of the initial engagement activity and evidence from the Joint Strategic Needs Assessment (JSNA) were presented to the Health and Wellbeing Board development session in December 2015 with a view to defining the focus of the next strategy. The discussion focused on where the Board should position itself along the full spectrum of tackling the wider social determinates (poverty, environment) and activity that can directly influence the factors which, it is known from the JSNA, are causing citizens to die prematurely (smoking, alcohol, diet etc).</p> <p>Based on the outcome of the session, the engagement results and the evidence from the JSNA, it is felt that the Board has enough information to define what the priority focus of the new strategy should be and this report presents a proposal for approval by the Board.</p>		

Recommendation(s):	
1	That the Board notes the results of the initial engagement activity and the summary evidence from the Joint Strategic Needs Assessment;
2	That the Board approves the strategic framework proposed as the basis of the next Health and Wellbeing Strategy; and,
3	That the Board approves the Next Steps for the development of the strategy.
How will these recommendations champion mental health and wellbeing in line with the Health and Wellbeing Board aspiration to give equal value to mental health and physical health ('parity of esteem'):	
Mental health and Wellbeing is suggested to remain a continuing priority within the new strategy.	

1. REASONS FOR RECOMMENDATIONS

- 1.1 The proposed strategic framework is the result of significant engagement and evidence from the Joint Strategic Needs Assessment and is therefore evidence based.

2. BACKGROUND (INCLUDING OUTCOMES OF CONSULTATION)

- 2.1 A proposal for developing the next strategy was agreed by the Nottingham City Health and Wellbeing Board (HWB) at its meeting on 29th July 2015. The Board endorsed the project plan and engagement strategy in September 2015. It was also previously agreed by the Board that the new strategy would adopt:
- An outcome-based approach
 - A broad engagement approach (as opposed to asking people to confirm a predetermined list of priorities)
 - A 4/5 year lifespan aligned to the political cycle

PRESENT POSITION

- 2.2 A wide ranging and broad engagement strategy was carried out in October and November whereby almost 500 people provided their views and Appendix A provides the executive summary¹. These results and the JSNA Evidence Summary² were presented to the Health and Wellbeing Board Development Session in December with a view to determining what the focus should be for the next strategy.
- 2.3 The discussion focused on where the Board should position itself along the full spectrum of tackling the wider social determinates (poverty, environmental factors etc) and activity that can directly influence the factors which, it is known from the JSNA, are causing citizens to die prematurely (smoking, alcohol, diet etc). Based on the outcome of the development session, the engagement results and the JSNA evidence, a proposed strategic framework has been developed in collaboration with the Director of Public Health and the Chair and Vice Chair of the Health and Wellbeing Board for your consideration and approval.

PROPOSED STRATEGIC FRAMEWORK

- 2.3 It is proposed that the Board adopt the following strategic framework upon which the strategy will be developed. The framework aims to capture the key areas highlighted by the JSNA, the engagement findings and the outcome of the development sessions under four key outcomes.

¹ The engagement results report can be found here: <http://www.nottinghamcity.gov.uk/hwb>.

² The JSNA Evidence Summary can be found here: <http://jsna.nottinghamcity.gov.uk/insight/Strategic-Framework/Nottingham-JSNA/Related-documents/Executive-summary.aspx>

Happier Healthier Lives: Nottingham City Joint Health and Wellbeing Strategic Framework 2016 - 2020

Vision: Nottingham will be a place where will all enjoy positive health and wellbeing with a focus on improving the lives of those with the poorest outcomes the fastest.

Headline Measure: To increase Healthy Life Expectancy and close the gap between the most affluent and poorest areas of the City

Approach: In developing and delivering the strategy we will utilise a life-course/ vulnerable person focus to maximise, maintain and improve health. For example, the action plans will be developed with reference to young people, students, older people, people with learning disabilities etc where appropriate.

Outcomes	Priority Areas
People in Nottingham adopt and maintain Healthy Lifestyles	<ol style="list-style-type: none"> 1. People will be physically active to a level which benefits their health 2. People will have a healthy and nutritious diet 3. People will be able to maintain a healthy weight 4. Nottingham and its citizens will be smoke free 5. People will drink alcohol in a non-hazardous and non-harmful way
People in Nottingham will have positive Mental Wellbeing and those with Serious Mental illness will have good physical health	<ol style="list-style-type: none"> 1. People with serious mental illness will have healthier lifestyles 2. Those with or at risk of poor mental health and wellbeing will be able to access and remain in employment 3. People who are, or at risk of, loneliness and isolation will be identified and supported 4. People with, or at risk of, poor mental health will be able to access appropriate level of support as and when they it
There will be a Healthy Culture in Nottingham in which citizens are supported and empowered to live healthy lives and manage ill health	<ol style="list-style-type: none"> 1. Direct and indirect messages regarding health and wellbeing will be clear and consistent 2. Citizens will have knowledge of opportunities to live healthy lives and of services available within communities 3. Individuals and groups will have the confidence to make healthy life choices and access services at the right time to benefit their health and wellbeing 4. Services will work better together through the continued integration of health and social care that is designed around the citizen, personalised and coordinated in collaboration with individuals, carers and families
Nottingham's Environment will be sustainable; supporting and enabling its citizens to have good health and wellbeing	<ol style="list-style-type: none"> 1. Housing will maximise the benefit and minimise the risk to health of Nottingham's citizens 2. The built environment will support citizens having healthy lifestyles and minimise the risk of negative impact on their wellbeing 3. People will be able to engage in active travel 4. People in Nottingham will have access to and use of green space to optimise their physical and mental wellbeing 5. Air pollution levels in Nottingham will be controlled to agreed standards

Principles in all Themes: A focus on those communities or areas worst affected and tackling inequalities; Early Intervention; Sustainability; Involvement of the Voluntary and Community Sector; and, Integrated Working (to be adopted in the action plans)

2.4 It, therefore, does not intend to serve as a summary of all health related actions captured in other plans (e.g. the Nottingham Plan, Council Plan, CCG plan etc). For example, teenage pregnancy and sexual health, whilst important areas, did not

emerge as priority areas in either the JSNA or the engagement findings but there are commitments made regarding both these issues in the Nottingham Plan and the Council Plan.

2.5 The strategic framework is high level and so does not therefore directly reference particular groups but the impact on particular groups (e.g. young people, older people, vulnerable adults, students etc) will be addressed in the action plans where it is appropriate to do so. For example, a focus on healthy weight will evaluate those disproportionately affected and where the most impact can be made which may lead to a focus on childhood obesity. Thus the action plan stage will consider a life course approach and assess if particular groups require a specific focus.

2.6 Additionally, a number of principles will apply to each outcome and will help shape the action planning stage. The cross-cutting principles are:

- **A focus on communities or areas worst affected and tackling inequalities:** Action plans will need to identify and address disproportionate impact by putting resources where they are most needed. This might mean a focus on a particular geographic area or particular ethnic group.
- **Early Intervention:** Activity will be targeted at identifying and preventing problems early before they become ingrained and problematic.
- **Sustainability:** Action plans will need to consider sustainability in its widest sense (funding, environmental, economic etc).
- **Involvement of the Voluntary and Community Sector:** The action planning process will value and utilise the role of the voluntary and community sector in developing and implementing interventions.
- **Integrated Working:** Linked to the priority of service integration, action plans will need to consider how they are furthering the need to join services up where appropriate.

DEVELOPMENT AND DELIVERY OF THE STRATEGY

2.7 It is envisaged that the strategic framework will be developed to form the basis of the Boards work programme and meetings could focus on the outcomes on a rolling basis. Each of the four broad outcomes will need a Board level sponsor and a named lead officer for each priority area. Lead officers, with support from their Board Sponsor will develop an action plan with delivery and performance management monitored by the Board. Action planning will entail conducting a gaps analysis to assess:

- What is already being delivered
- What the engagement findings say about that particular topic
- What are the recommendations in the relevant JSNA
- What is missing in current delivery
- Which actions where the Board can collectively add value

2.8 A programme office will administer the strategy and ensure that performance monitoring arrangements are in place. Each of the broad outcomes will have a number of performance indicators to assess if the priorities, and the ultimate outcome, are being successfully delivered.

NEXT STEPS

2.9 Subject to agreement of the Board, the next steps include:

- Nomination of Board Sponsors for each Outcome
- Nomination of Lead officers for each Priority Area

- Development of delivery plans and relevant indicators
- Production of first draft for consultation with stakeholders and citizens

2.10 The original project plan outlines the timetable below required to remain on course to agree the new strategy:

- Agreement of strategic framework – 27th Jan
- Identification of Board Sponsors for each Outcome – 27th to 3rd Feb
- Development of action plans – 3rd Feb to 5th March
- Production of draft strategy by 11th March
- Consultation on draft strategy 14th March to 8th April
- Production of final draft – 13th May
- Strategy Signed off by the Board – 25th May

3. OTHER OPTIONS CONSIDERED IN MAKING RECOMMENDATIONS

3.1 A further development session to determine the priorities was considered but it was felt that enough information was gathered through the engagement process and the JSNA to determine the focus. Additionally, the timetable and project plan dictate that a decision by the Board on the scope of the strategy be made at the January meeting in order that the new strategy will be delivered on schedule.

4. FINANCE COMMENTS (INCLUDING IMPLICATIONS AND VALUE FOR MONEY/VAT)

4.1 Not applicable.

5. LEGAL AND PROCUREMENT COMMENTS (INCLUDING RISK MANAGEMENT ISSUES, AND LEGAL CRIME AND DISORDER ACT AND PROCUREMENT IMPLICATIONS)

5.1 Not applicable

6. EQUALITY IMPACT ASSESSMENT

6.1 Has the equality impact of the proposals in this report been assessed?

No

An EIA is not required because:
(Please explain why an EIA is not necessary)

Yes

Attached as Appendix x, and due regard will be given to any implications identified in it.

7. LIST OF BACKGROUND PAPERS OTHER THAN PUBLISHED WORKS OR THOSE DISCLOSING CONFIDENTIAL OR EXEMPT INFORMATION

7.1 None.

8. PUBLISHED DOCUMENTS REFERRED TO IN COMPILING THIS REPORT

- Health and Wellbeing Strategy: Happier Healthier Lives Engagement Findings
- Nottingham City Joint Strategic Needs Assessment Evidence Summary